National Cyber
Security Centre
a part of GCHQ

CYBERUK

Sponsorship & Exhibition Opportunities

6-8 May 2025 | Manchester Central

#CYBERUK25

Contents

Complete the application form online >

Deadline for key content packages 11 October 2024

Welcome to
CYBERUK 2025

I am thrilled that next year the NCSC will be bringing CYBERUK to Manchester, the vibrant city we and the rest of GCHQ are proud to call our North West of England home.

It is a city where GCHQ's historical ties run deep. Legendary figures from our past such as Alan Turing and Max Newman, whose work at Bletchley Park for the Government Code and Cypher School – the forerunner to GCHQ – was so pivotal in the outcome of World War Two, went on to drive the development of computing in this country at the University of Manchester's Computing Machine Laboratory. Fittingly, a memorial to Alan Turing now resides in the city's Sackville Gardens.

Taking place from 6 to 8 May, Manchester promises to be a wonderful setting for our flagship conference, and I warmly invite all cyber security professionals, thought leaders, technical experts and industry pioneers to join us.

CYBERUK is a truly global event, attracting UK and international experts and decision makers from government, industry and academia to bring their insight to the latest challenges and opportunities in cyber security.

As ever, CYBERUK 2025 will see us bring together the cyber security community, ensuring a diversity of voices from across that community are heard in a series of inspiring and thought-provoking discussions.

Next year, the theme of transformation will run throughout the conference. How do we transform our national resilience using all the tools at our disposal? How do we respond to a transforming technological and threat landscape? And how do we transform our ecosystem to ensure we are ready to manage future cyber risks and impacts?

These are important, challenging questions for our time, and I have no doubt those attending the conference will rise to this challenge.

Cyber security is all about collaboration, and CYBERUK would not be possible without our valued sponsors and exhibitors. It is their commitment that ensures the success of the event and I am hugely grateful to them.

It is of course also about innovation, which is why Manchester is such a fitting location for CYBERUK 2025. Across multiple sectors, from the tech industry to the arts, Manchester has time and again proven its capacity for innovation, and it's this spirit that we will harness over the course of the conference.

I hope that you're able to join us for CYBERUK 2025, where you will have the chance to hear from the most influential voices in cyber security as we strive to collectively shape a more secure, thriving digital future.

Felicity Oswald
CEO NCSC

"Cyber security is all about collaboration, and CYBERUK would not be possible without our valued sponsors and exhibitors. It is their commitment that ensures the success of the event, and I am hugely grateful to them."

Felicity Oswald,
Chief Executive Officer

Overview

Transforming resilience. Countering threats.

This year's CYBERUK is an **invitation and a challenge** to every delegate, sponsor and exhibitor who joins us.

How will you, or your organisation, **transform the digital resilience** of the UK?

Does your ambition match the **scale of the challenge**?

The NCSC has always believed that **cyber security is a team sport:** together, with everyone pulling in the same direction, we will make the UK the safest place to live and work online. But the game has **changed**, and so have the tactics of our opponents.

We must be **ambitious in every dimension**: ambitious innovation, ambitious technology, ambitious research – all underpinned by ambitious partnerships.

Join us for this year's CYBERUK in Manchester and be part of **growing the UK's resilience** and **creating a stronger digital future for all.**

CYBERUK is renowned for its energy and world-class content, as well as high-level networking opportunities with key decision makers, cyber security leaders, and the all-important technical professional community.

From plenaries and panels to workshops and technical masterclasses, the CYBERUK 2025 programme will be full of opportunities to learn, explore, and discuss with leading UK and international experts.

Join us to be a part of shaping the future of cyber security, as we continue to work on keeping the UK the safest place to live and work online.

Plenaries

Five plenaries over the two days will bring together a range of UK and international cyber leaders from across government, industry and academia to discuss the event theme **Transforming resilience. Countering threats.**

Stream A

Transforming national resilience

In this stream, CYBERUK delegates will look at how we bring together the right tools, services and partnerships to protect our most critical infrastructure. What can the UK learn from partners? How do we drive trusted investment, and what legislative change could support our national resilience?

Stream B

Transforming technology

The latest technology, research and innovations primed to enable a safer digital world. What is evidenced to work, what are the trade-offs and how do we incentivise to ensure enduring security across generations?

Stream C

The threat: seizing the initiative from our adversaries

The threat has evolved – and continues to do so – in a complex landscape of state actors and cyber criminals. In this stream, delegates will explore the transformation of threats, risks and vulnerabilities alongside a range of international voices.

Stream D

Transforming our ecosystem

This stream will bring together all those that nurture the future pipeline of cyber security talent, growing skills and the trusted ecosystem of professional services and technologies that will transform the way we all manage cyber risks and impacts.

Stream E

Interactive workshops

The workshop stream offers a range of focused sessions developed by both government and industry sponsors to share the latest insights into their work on a range of topics.

Technical Masterclasses

World-leading cyber security experts will deliver a series of three, in-person only, highly technical masterclasses, based on the common technical challenges that practitioners are currently facing.

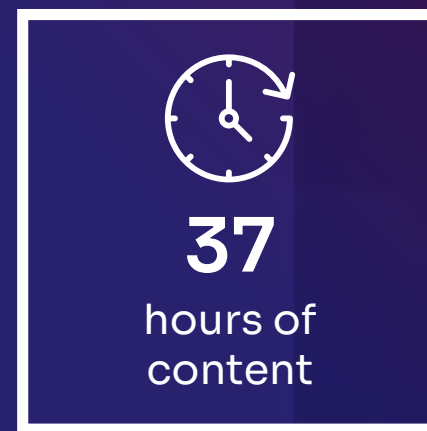* While the context of the themes will remain, the titles are subject to change.

Complete the application form online ›

Deadline for key content packages 11 October 2024

CYBERUK
in numbers

CYBERUK returns for the ninth time in May 2025 and aims to be even bigger and better than before. In 2024 we saw:

2,380 in-person delegates

150 speakers

137 sponsors/ exhibitors

55 countries represented

37 hours of content

18,000 CYBERUK online videos watched

93%+ of delegates rated CYBERUK 2024 as "good or excellent"

81% of attendees agree the exhibition is a valuable part of their experience

80% found CYBERUK helped them network and collaborate with other attendees

90%+ of Sponsor and Exhibitors stated that exhibiting at CYBERUK met or exceeded their expectations

95% of delegates agreed that speakers offered the latest in thought leadership, and helped expand their knowledge/ interest in a certain area

"This is an excellent event. It has the right balance between trade, networking, learning and development and thought leadership."

2024 Delegate

6 May

- Early collection of delegate badges
- Welcome Drinks

7 May — Day 1 of **CYBERUK**

- Informal Drinks Reception
- Leaders' Dinner

8 May — Day 2 of **CYBERUK**

- Women in Cyber Breakfast

What to expect at
CYBERUK 2025

The event is designed to inspire delegates to discuss new ideas, collaborate and explore new technologies.

CYBERUK 2025 sessions will range from geopolitical and strategic reflections about high-level threats to detailed and tactical insight about emerging technologies.

They will be delivered through a mix of plenary and stream content, including keynote speeches, panels, masterclasses, and workshops.

A large exhibition space will enable organisations of all sizes to showcase their services, products and successes, while the programme will create opportunities and spaces to network, connect and collaborate.

Speakers will include high-profile figures from the worlds of cyber, technology, national security, business and public services from the UK and around the world.

Their insights will help delegates to understand threats, risks and mitigations; to discover solutions to cyber challenges and opportunities for innovation in digital technologies.
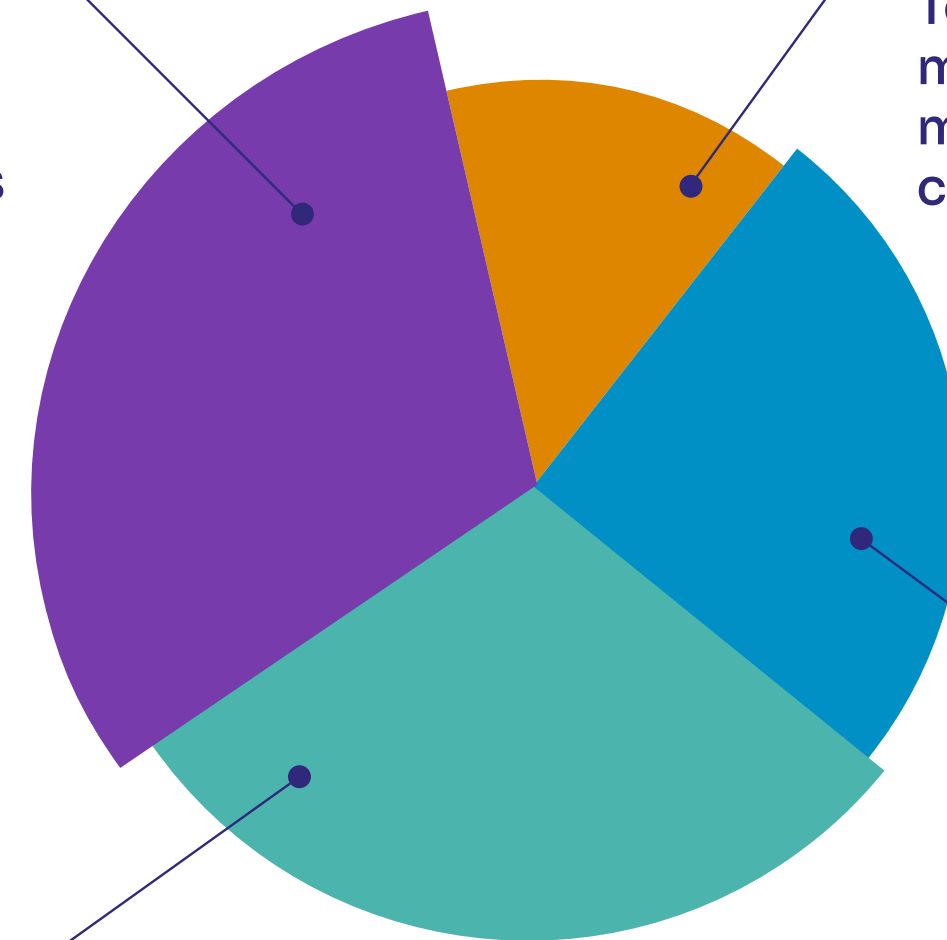
Why delegates attended
CYBERUK 2024

31%
To network, make connections and find new suppliers for my business

14%
To find new tools to make my organisation more resilient to cyber threats

25%
To better understand the latest cyber threats

29%
To hear and discuss new ideas and technologies

Bringing the global security community together

Manchester Central will play host to over 2,000 in-person attendees across two days, with many more virtual delegates joining online. As shown by our previous events this approach ensures additional voices and physical and digital opportunities for our 2025 event sponsors and exhibitors.

Building on its reputation over the past nine years, CYBERUK 2025's programme is expected to attract a diverse group of delegates, including:

- Strategic leaders: delegates with responsibility for cyber security from business, public services, academia, and research and innovation hubs

- Startups and scale-ups: innovative product development companies from across the UK, including the North West, and leading international growth companies

- The cyber security community: experts in digital security, procurement, and data technology at all levels from across the public sector and industry

- Global voices: senior leaders from international institutions and corporations with global cyber security operations
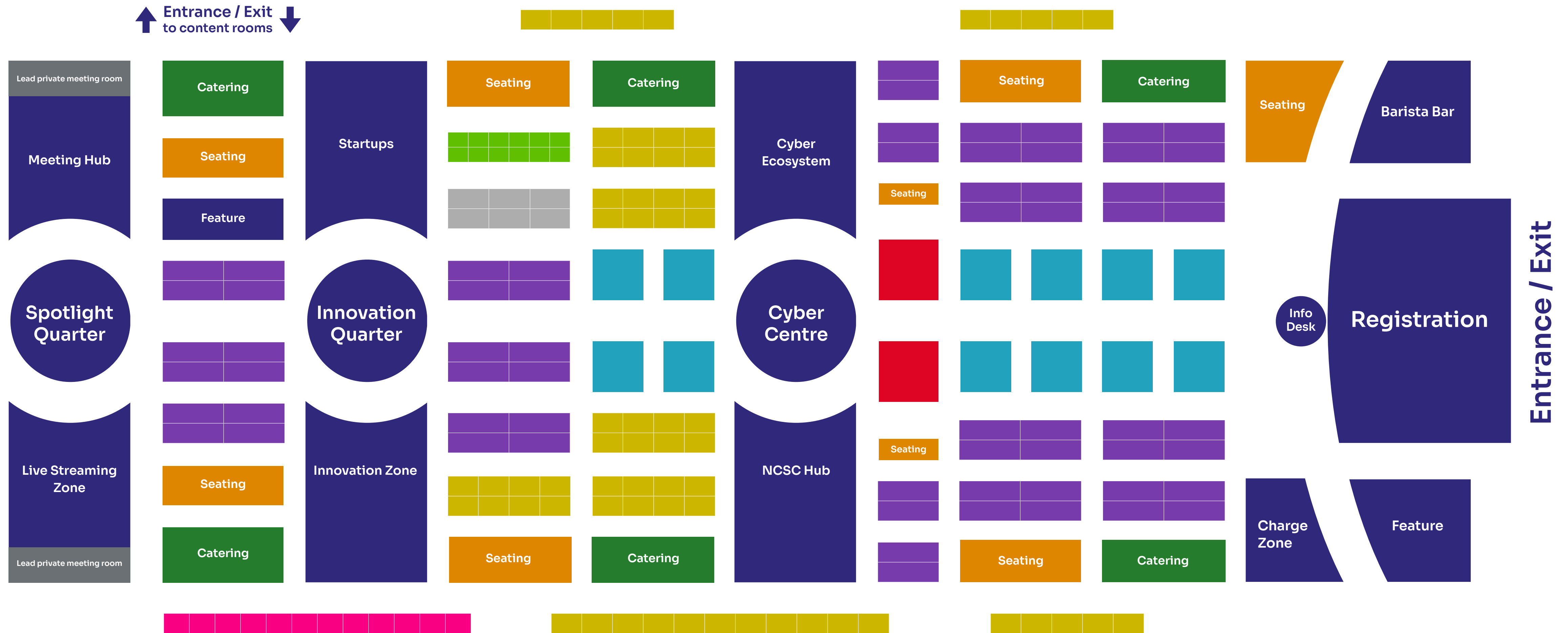
" An exceptional opportunity to support the NCSC and meet those that we simply would not meet at any other show in the UK and Ireland"

Akamai

Why should I sponsor or exhibit?

This is your chance to be part of the UK Government's leading cyber security event.

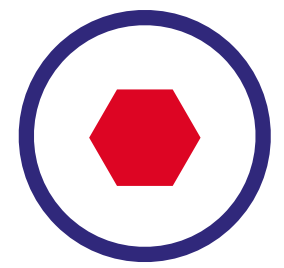**1** **Meet and engage with over 2,000 cyber security leaders and professionals** – CYBERUK 2025 offers your organisation opportunities to connect in person with high-level decision makers and technology professionals from across the cyber security world. Sponsoring live-streamed and on-demand content can connect you to a wider audience online.

2 **Flexible exhibition spaces and opportunities to suit every budget** – expand your programming options with a sponsorship or exhibition package that meets your needs. We've secured a range of brand opportunities for every level of sponsor and exhibitor.

3 **An interactive experience that matters** – delegates are active participants at CYBERUK and in the wider cyber security ecosystem. CYBERUK sponsors have made a significant contribution to that sector, by helping to create meaningful and enduring connections with partners and other key stakeholders from both the public and private sectors.

4 **High media interest and social media engagement** – CYBERUK traditionally attracts leading national security, cyber security, and tech media, prompting coverage across regional, trade, national, and international outlets. The conversation continues far beyond the conference on our social media channels – and those of our speakers, delegates, sponsors, and viewers – contributing to high engagement levels.

Exhibition Floorplan

*draft floorplan subject to change

↑ **Entrance / Exit** ↓
to content rooms

Entrance / Exit

Lead private meeting room

Meeting Hub

Catering

Seating

Feature

Startups

Seating

Catering

Cyber Ecosystem

Seating

Catering

Seating

Barista Bar

Spotlight Quarter

Innovation Quarter

Cyber Centre

Seating

Info Desk

Registration

Live Streaming Zone

Innovation Zone

Seating

NCSC Hub

Seating

Charge Zone

Feature

Lead private meeting room

Catering

Seating

Catering

Seating

Catering

■ **Lead Sponsor stands** 6m x 6m space only	■ **Partner stands** 5m x 5m space only
■ **Premium stands** 6m x 2m shell scheme	■ **Standard stands** 3m x 2m shell scheme
■ **Academia stands** 3m x 2m shell scheme	■ **Government Partner stands** 3m x 2m shell scheme
■ **SME stands** 3m x 1.5m shell scheme	

Sponsor
Opportunities

Lead Sponsor

£90,000 +VAT

We are inviting **two** industry partners to join us as lead sponsors of CYBERUK 2025

Lead sponsors will deliver a 10-minute keynote address in one of the opening plenary sessions as well additional key content inclusions; a premium exhibition stand and extensive branding throughout the venue.

Lead sponsors also sit on the Cyber Den judging panel and secure a table at the CYBERUK 2025 Leaders' Dinner on Wednesday 7 May.

Complete the application form online >

Deadline for key content packages 11 October 2024

Pre-event	On-site	Post-event
Marketing • Logo in prime position on all official CYBERUK 2025 web pages • Lead logo and 250-word description on official CYBERUK 2025 website sponsor page • Link from event website to sponsor website • Lead logo on email collateral • Inclusion in two e-bulletins (one announcing sponsor, one focused on content/activity at event) • 5-minute interview hosted by the NCSC with Sponsor lead, promoted on CYBERUK Online YouTube pre-event (speaker and content to be approved by NCSC) • Inclusion in an NCSC social media post prior to event	**Print and digital branding** • Large logo on welcome signage • Logo on directional signage • Digital branding during plenary session • Opportunity to provide pre-recorded content session (5minutes) to be shown on CYBERUK Online YouTube channel (final content subject to NCSC approval) • Opportunity for relevant press interviews to be initiated by NCSC media team • Logo and 250-word description in CYBERUK 2025 digital delegate brochure • Prominent logo on front cover and on inside back cover of digital delegate brochure • Premium placement of full-page advertisement in digital delegate brochure • Opportunity to provide a short video to be included in delegate brochure (if using Issuu)	• Logo and 250-word description on sponsorship page of CYBERUK website • Thank you tweet from NCSC, recognising and thanking all sponsors
Content • Invitation to one high-level planning meeting to discuss CYBERUK 2025 programme content	**Content** • Acknowledgement as lead sponsor during introductory session Day 1 or Day 2 (to be confirmed by NCSC) • 10-minute plenary speaking opportunity (Day 1 or Day 2 to be confirmed by NCSC) • One dedicated workshop within the workshop stream during a pre-allocated slot • Position on Cyber Den judging panel • Opportunity to play a 60 second video in the main auditorium while delegates take seats, on both days (subject to NCSC approval)	
	Exhibition • 6m x 6m Space-only exhibition stand area in premium location. Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable stands or having recyclable elements. • Private meeting room (up to 10 pax) for exclusive use by sponsor during the event (on the exhibition floor)	
	Passes • Eight complimentary two-day delegate passes (normally £1,199.00 + VAT each) • Seven complimentary two-day exhibition passes (normally £449.00 + VAT each) • Five complimentary two-day speaker passes (value £1,199.00 + VAT each) • Two media team passes details TBC	
	Networking • One CYBERUK 2025 Leaders' Dinner table (10 places) - Invitation process managed in collaboration with NCSC	

Technical Masterclass Sponsor

£75,000 +VAT

Sponsoring CYBERUK 2025's technical masterclass is a fantastic opportunity to align your organisation with very popular sessions for our highly technical professional delegates.

The technical masterclass sponsor will receive a speaking opportunity within the integrated technical sessions and will get access to one high level planning meeting to hear first-hand the strategy, messaging and offering for the 2025 event. Following the success of the call for papers format (CFP) launched last year, applicants will again apply via a CFP application process. The technical masterclass sponsor will be a member of the CFP evaluation team alongside leading NCSC technical experts.

The sponsoring company will be offered a prominent 5m x 5m exhibition space, as well as a table at the CYBERUK 2025 Leaders' Dinner.

Complete the application form online >

Deadline for key content packages 11 October 2024

Pre-event	On-site	Post-event
Marketing • Logo and 200-word description on official CYBERUK 2025 website sponsor page • Link from event website to sponsor website • Inclusion in an e-bulletin – content feature on technical master classes • Inclusion in an NCSC social media post prior to event	**Print and digital branding** • Logo and 200-word description in CYBERUK 2025 digital delegate brochure • Logo on inside back cover of digital delegate brochure • Full page advertisement in digital delegate brochure • Logo on technical masterclass page of digital delegate brochure • Opportunity to provide a short video to be included in delegate brochure (if using Issuu) (approved by NCSC) • Medium logo on welcome signage • Logo on welcome signage of technical masterclass sessions (digital) • Room branding in technical masterclass sessions • Opportunity to provide pre-recorded video content aligned to the overall event theme (5 minutes max) that will be shown on CYBERUK Online YouTube channel on-demand (final content subject to NCSC approval)	**Logo and 200-word description on sponsorship page of CYBERUK website** • Logo and 200-word description on sponsorship page of CYBERUK website • Thank you tweet from NCSC, recognising and thanking all sponsors
Content • Invitation to one high-level planning meeting to discuss CYBERUK 2025 programme content	**Content** • Acknowledgement as technical masterclass sponsor at start of each of the three sessions by NCSC session chair • Brief introduction at the start of each of the integrated technical masterclass sessions, total of three technical masterclasses during the event • 1 x speaking opportunity within main conference agenda (to be agreed by NCSC) • A place on the evaluation panel (alongside senior NCSC representatives) for CFP submissions • Opportunity to play a 60 sec video while delegates take seats (pre TM starting)	
	Exhibition • 5m x 5m Space-only exhibition stand area in premium location. • Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable stands or having recyclable elements.	
	Passes • Six complimentary two-day delegate passes (normally £1,199.00 + VAT each) • Five complimentary two-day exhibition passes (normally £449.00 + VAT each) • Three complimentary two-day speaker passes (value £1,199.00 + VAT each)	
	Networking • One CYBERUK 2025 Leaders' Dinner table (10 places) - Invitation process managed in collaboration with NCSC	

Leaders' Dinner Sponsor

£55,000 +VAT

In addition to two tables for 20 guests, the sole sponsor of the CYBERUK 2025 Leaders' Dinner on Wednesday 7 May will play host to the pre-dinner drinks reception and the dinner itself. The sponsor will have the chance to deliver a 10-minute welcome speech ahead of the dinner, developed in partnership with the NCSC.

Complete the application form online >

Deadline for key content packages 11 October 2024

Pre-event	On-site	Post-event
Marketing • Logo and 150-word description on official CYBERUK 2025 website sponsor page • Link from event website to sponsor website • Inclusion in an NCSC social media post prior to the event	**Print and digital branding** • Logo and 150-word description in CYBERUK 2025 digital delegate brochure • Logo on inside back cover of digital delegate brochure • ½-page advertisement in digital delegate brochure • Logo on agenda adjacent to the CYBERUK 2025 Leaders' Dinner • Medium logo on welcome signage • Logo on official CYBERUK 2025 Leaders' Dinner e-invite • Logo on all applicable CYBERUK 2025 Leaders' Dinner signage, including table numbers and menus • Opportunity to provide pre-recorded video content aligned to the overall event theme (5 minutes max) that will be shown on CYBERUK Online YouTube channel on-demand (final content subject to NCSC approval)	• Logo and 150-word description on sponsorship page of CYBERUK website
Content • Invitation to one high-level planning meeting to discuss CYBERUK 2025 programme content	**Content Feature** • 10-minute welcome speech at the CYBERUK 2025 Leaders' Dinner **Leaders' Dinner** • Logo on room branding at the CYBERUK 2025 Leaders' Dinner venue • Opportunity to provide branded sustainable gifts/giveaways for CYBERUK 2025 Leaders' Dinner delegates item(s) subject to NCSC approval)	
	Exhibition • 6m x 2m shell scheme exhibition stand area. • Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable stands or having recyclable elements.	
	Passes • Four complimentary two-day delegate passes (normally £1,199.00 + VAT each) • Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	
	Networking • Two CYBERUK 2025 Leaders' Dinner table (10 places per table) - Invitation process managed in collaboration with NCSC	

Networking Sponsor

£50,000 +VAT

Encouraging and facilitating networking has always been a key priority for CYBERUK, and 2025's instalment promises to provide delegates with more valuable opportunities to meet and learn from one another.

We're offering the chance for one leading cyber security organisation to be the Networking Sponsor for CYBERUK 2025. The Informal Drinks Reception is always a highlight of the event for delegates, sponsors, and exhibitors alike. Based around the exhibition areas, this informal evening really rounds the first day off in style.

This package includes sponsorship of the Informal Drinks Reception on Day 1, as well as prominent branding of the Spotlight Stage. The Spotlight Stage features a series of five-minute Lightning Talks during the conference, allowing selected delegates to step up to the mic and present their inspiring thoughts and ideas in the field of cyber security.

Complete the application form online >

Deadline for key content packages 11 October 2024

Pre-event	On-site	Post-event
Marketing ▪ Logo and 200-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website ▪ Logo alongside Informal Drinks Reception listing on online agenda ▪ Inclusion in an e-bulletin ▪ Inclusion in an NCSC social media post prior to the event	**Print and digital branding** ▪ Logo and 200-word description in CYBERUK 2025 digital delegate brochure ▪ Logo on inside back cover of digital delegate brochure ▪ Logo alongside Informal Networking Reception on website agenda ▪ ½-page advertisement in digital delegate brochure ▪ Medium logo on welcome signage ▪ Logo on applicable Spotlight Stage signage ▪ Logo on all applicable Informal Networking Reception signage (digital) ▪ Opportunity to supply short corporate video to be shown on venue screens during the Informal Networking Reception (final content to be approved by NCSC) ▪ Opportunity to provide pre-recorded video content aligned to the overall event theme (5 minutes max) that will be shown on the dedicated CYBERUK Online YouTube channel (final content subject to NCSC approval)	▪ Logo and 150-word description on sponsorship page of CYBERUK website ▪ Thank you tweet from NCSC, recognising and thanking all sponsors
Content ▪ Invitation to one high-level planning meeting to discuss CYBERUK 2025 programme content	**Content** ▪ Speaking opportunity (up to five minutes) during the final plenary of Day 1, introducing the Networking Drinks Reception (approval by NCSC)	
	Exhibition ▪ 5m x 5m space-only exhibition stand area in premium location. ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable stands or having recyclable elements.	
	Passes ▪ Four complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Three complimentary two-day exhibition passes (normally £449.00 + VAT each) ▪ One complimentary two-day speaker passes (value £1,199.00 + VAT each)	
	Networking ▪ One CYBERUK 2025 Leaders' Dinner table (10 places) - Invitation process managed in collaboration with NCSC	

Stream Sponsor

£50,000 +VAT

Our four event streams provide delegates with the opportunity to explore best practice, learn from case studies, and participate in debates on the latest cyber security trends.

Each stream will feature four 50-minute sessions across the two-day event. As a Stream Sponsor of CYBERUK your organisation will be recognised as the overall stream sponsor across all sessions, as well as having the opportunity to curate one full content session, including speakers within the sponsored stream (final approval from the NCSC).

Complete the application form online ⟩

Deadline for key content packages 11 October 2024

Pre-event	On-site	Post-event
Marketing ▪ Logo and 150-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website ▪ Inclusion in an e-bulletin – featuring content on all stream sponsors ▪ Inclusion in an NCSC social media post prior to the event promoting sponsorship alignment	**Print and digital branding** ▪ Logo and 150-word description in CYBERUK 2025 digital delegate brochure ▪ Logo on inside back cover of digital delegate brochure ▪ 1/2 page advertisement in digital delegate brochure ▪ Logo against stream info in digital delegate brochure ▪ Medium logo on welcome signage ▪ Logo on digital room branding in all applicable stream sessions ▪ Opportunity to provide pre-recorded content session (5 minutes) that will be shown on CYBERUK Online YouTube channel on-demand (final content subject to NCSC approval)	▪ Logo and 150-word description on sponsorship page of CYBERUK website ▪ Thank you tweet from NCSC, recognising and thanking all sponsors
Content ▪ Invitation to one high-level planning meeting to discuss CYBERUK 2025 programme content	**Content** ▪ Opportunity to align with one of four content streams, overall sponsorship of allocated stream ▪ Acknowledgement as stream sponsor during introductory comments of each session by NCSC stream chair ▪ Opportunity to develop and curate the content for one 50-minute session within sponsored stream (content and speakers to be approved by the NCSC) ▪ Opportunity for sponsor reps to scan delegates when entering their sponsored session (lead scanners to be provided by sponsor, verbal consent requested from delegate prior to scanning)	
	Exhibition ▪ 6 x 2 Shell scheme stand OR space-only exhibition stand area. ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable stands or having recyclable elements.	
	Passes ▪ Four complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each) ▪ Two complimentary two-day speaker passes (value £1,199.00 + VAT each)	
	Networking ▪ One CYBERUK 2025 Leaders' Dinner table (10 places) - Invitation process managed in collaboration with NCSC	

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OPPORTUNITY
AVAILABLE

Welcome Drinks Sponsor

£40,000 +VAT

The Welcome Drinks evening, which officially kicks off CYBERUK 2025 on Tuesday 6 May, is the first chance for delegates and exhibitors to socialise before the big event begins.

As sponsor, you can set the tone with a short speech to a relaxed audience at a vibrant location.

Complete the application form online >

Deadline for key content packages 11 October 2024

Pre-event	On-site	Post-event
Marketing	**Print and digital branding**	• Logo and 100-word description on sponsorship page of CYBERUK website
• Logo and 100-word description on official CYBERUK 2025 website sponsor page	• Logo and 100-word description in CYBERUK 2025 digital delegate brochure	
• Link from event website to sponsor website	• 1/2-page advertisement in digital delegate brochure	
• Inclusion in one ebulletin mentioning Welcome Drinks and sponsor prior to the event	• Logo alongside Welcome Drinks on website agenda	
• Inclusion in an NCSC social media post prior to the event promoting Welcome Drinks	• Small logo on welcome signage at CYBERUK	
	• Logo prominently placed (digital and print) at Welcome Drinks venue (offsite venue)	
	Content	
	• Acknowledgement as Welcome Drinks Sponsor during Event opening session	
	• Speaking opportunity (up to five minutes) during Welcome Drinks at offsite venue (the day prior to CYBERUK opening)	
	Exhibition	
	• 6 x 2 standard shell scheme exhibition stand	
	• Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements	
	Passes	
	• Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)	
	• Three complimentary two-day exhibition passes (normally £449.00 + VAT each	

Interactive Workshop Sponsor

£30,000 +VAT

In partnership with NCSC, create and chair an interactive workshop at CYBERUK 2025.

As an Interactive Workshop Sponsor, you will have the chance to meet up to 70 highly engaged delegates and speak with them to explore a topic aligned with the overall event theme.

Complete the application form online ▷

Deadline for key content packages 11 October 2024

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website ▪ Inclusion in an e-bulletin – name mention of all sponsors of workshops ▪ Inclusion in a group social media post announcing all Interactive Workshop Sponsors	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK2025 digital delegate brochure ▪ Logo on inside back cover of digital delegate brochure ▪ 1/3-page advertisement in digital delegate brochure ▪ Small logo on welcome signage ▪ Logo on applicable workshop content room signage (digital screens) ▪ Opportunity to provide pre-recorded video content aligned to the overall event theme (5 minutes max) to be shown on CYBERUK Online YouTube channel on-demand (final content subject to NCSC approval)	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Content ▪ One dedicated workshop within the workshop stream - NCSC to approve content and schedule workshop slots ▪ Opportunity for sponsor reps to scan delegates when entering their sponsored session (lead scanners to be provided by sponsor, verbal consent requested from delegate prior to scanning)	
	Exhibition ▪ 3 x 2m standard shell scheme exhibition stand area. ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements.	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ One complimentary two-day exhibition pass (normally £449.00 + VAT each) ▪ One complimentary one-day speaker pass (value £1,199.00 + VAT each)	

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OPPORTUNITY AVAILABLE

Cyber Ecosystem Sponsor

£40,000 +VAT

The NCSC's mission is to make the UK the safest place to live and work online. This is achieved by working with others to create a thriving ecosystem and achieve impact.

Through partnerships with government, industry and academia, the NCSC can extend its reach, while focusing on delivering its key priorities. CYBERUK is seeking a sponsor for the Cyber Ecosystem: Scaling Through Partnerships package in 2025.

Through your sponsorship of this package you will reach a wide audience of cyber professionals, academics, students, policy makers and international partners.

Complete the application form online ＞

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website ▪ Inclusion in an e-bulletin – content feature on Cyber Ecosystem Sponsor ▪ Inclusion in an NCSC social media post prior to event	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Logo on inside back cover of digital delegate brochure ▪ 1/2-page advertisement in digital delegate brochure ▪ Small logo on welcome signage ▪ Logo on feature area signage ▪ Branding within the Cyber Ecosystem	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Content ▪ Opportunity to develop content for the Cyber Ecosystem Sponsor, including speaking opportunity within the sponsored area of Cyber Ecosystem (working with NCSC lead).	
	Exhibition ▪ Space for company presence within the Cyber Ecosystem	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	
	Networking ▪ One CYBERUK 2025 Leaders' Dinner table (10 places) - Invitation process managed in collaboration with NCSC	

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OPPORTUNITY
AVAILABLE

Live Streaming Zone Sponsor

£40,000 +VAT

In this popular feature delegates will be able to choose or switch between sessions they want to watch live from a dedicated Live Streaming Zone, featuring wireless headsets for delegate enjoyment.

The Live Streaming Zone sponsor will benefit from their branding being featured in the Zone and the chance to play a short video in between streamed sessions, with the prior agreement of the NCSC.

This package also includes content for CYBERUKTV, the official CYBERUK Online YouTube channel. The sponsor will have the opportunity to host a five-minute interview each day to be uploaded to CYBERUK TV during the event (interviewee to be approved by NCSC).

Complete the application form online ⟩

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Logo on inside back cover of digital delegate brochure ▪ 1/2-page advertisement in digital delegate brochure ▪ Small logo on welcome signage ▪ Logo on 'Live Streaming Zone' area – digital and print (if applicable) ▪ Logo on CYBERUK TV backdrop ▪ Logo on background (PIP) of all sessions live streamed to CYBERUK Online (YouTube channel) ▪ Opportunity to supply a 60 second video played in between streamed sessions (subject to NCSC approval) ▪ Opportunity to provide pre-recorded video content aligned to the overall event theme (5 minutes max) that will be shown on CYBERUK Online YouTube channel on-demand (final content subject to NCSC approval)	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Content ▪ Opportunity to feature on CYBERUK TV - 2 x five-minute interviews with leading experts (1 x per day, interviewee and subject to be approved by NCSC)	
	Exhibition ▪ 6 x 2m standard shell scheme exhibition stand ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	
	Networking ▪ One CYBERUK 2025 Leaders' Dinner table (10 places) - Invitation process managed in collaboration with NCSC	

Women in Cyber Breakfast Sponsor

£30,000 +VAT

The Women in Cyber Breakfast is a fantastic opportunity to engage with and address the delegate community before we kick off day two of the conference.

Complete the application form online ＞

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website ▪ Sponsor name inclusion in ebulletin promoting the breakfast pre-event ▪ Social media post promoting event pre-event	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Prominent logo branding within the breakfast area (print and digital) ▪ Logo on step and repeat media backdrop for photos, within breakfast area	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Content ▪ 5-minute welcome speaking opportunity for sponsor at the breakfast (alongside NCSC and other speakers)	
	Exhibition ▪ 3 x 2 standard shell scheme exhibition stand ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements.	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each) ▪ One two-day speaker pass	

NEW

Wellness and Juice Lounge Sponsor

£27,000 +VAT

NEW for 2025 – elevate the experience of our CYBERUK delegates by sponsoring the Wellness Lounge.

A dedicated relaxing space for delegates to rest and recharge during the event days, featuring a fresh juice bar to keep attendees refreshed and a calm area to take a break from the buzz of the show. Opportunity for the sponsor to provide a wellness themed sustainable takeaway for delegates.

Complete the application form online ＞

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Prominent logo branding within the Wellbeing Zone area (print and digital)	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Content ▪ Opportunity to include wellness activity in the Wellbeing Zone – for example guided meditation or breathworks ▪ Opportunity to provide a branded wellness themed sustainable take away for delegates	
	Exhibition ▪ 3 x 2 standard shell scheme exhibition stand ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements.	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	

Schools Outreach Programme

£27,000 +VAT

Does your brand want to inspire the next generation of cyber professionals? Following successful outreach programmes at past events, we will be inviting a number of local Manchester schools to get involved with CYBERUK 2025.

Secondary school children aged 12-15 will be given a special opportunity to explore a set of tailored talks and activities centered around exploring a career in cyber security.

Complete the application form online ＞

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website ▪ Inclusion in an e-bulletin featuring the Schools Outreach Programme	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Logo on schools' feature page within the digital delegate brochure ▪ 1/3-page advertisement in digital delegate brochure ▪ Small logo on event welcome signage ▪ Logo on digital screens in Schools Outreach room/area ▪ Opportunity to provide sustainable giveaways to school children (subject to NCSC approval)	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Exhibition ▪ 3x 2 standard shell scheme exhibition stand	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each	

Regional Cyber Startups Zone Sponsor

£25,000 +VAT

CYBERUK is looking for an industry partner to sponsor the Regional Cyber Startups Zone. The cyber security sector faces challenges that are too complex and important to be left to any single business, government department, or agency.

We need to take a whole-of-society, ecosystem-based approach. By choosing to be the Regional Cyber Startups Zone sponsor for 2025, you are demonstrating that your organisation actively promotes startups in the North West and their ambitious work and creative ideas. You will have the chance to create your own curated area. The zone will include 12 pod type stands, which you will fill with startup exhibitors specifically from the North West. With each startup paying just £449.00 + VAT to participate, you'll be supporting and enabling this important regional community to further develop and fully contribute to our future resilience.

Complete the application form online >

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Logo on inside back cover of digital delegate brochure ▪ 1/3-page advertisement in digital delegate brochure Content Feature ▪ Small logo on event welcome signage ▪ Logo placement x1 on the Startups Zone Exhibition Stand	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Exhibition ▪ 12 x Startups exhibition packages to offer partner organisations (at £449.00 + VAT each) ▪ Space for company presence within the Regional Start Ups Zone, including co-branded welcome desk and screen	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	

Meeting Hub Sponsor

£25,000 +VAT

The CYBERUK Meeting Hub always proves to be a highly popular and productive feature of the event. It's often the go-to meeting place of choice for all-important connections to be made and new partnerships to be forged.

For 2025 this designated area will be on the main exhibition floor, maximising sponsor branding. The Meeting Hub is specifically designed for the purpose of private meetings: delegates will be able to book meeting slots both before and during the event.

Complete the application form online >

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ 1/3-page advertisement in digital delegate brochure ▪ Small logo on event welcome signage ▪ Logo on 'Meeting Hub' branding	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Exhibition ▪ 3 x 2 standard shell scheme exhibition stand ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	

1
OPPORTUNITY AVAILABLE

NEW

Sustainability Sponsor

£20,000 +VAT

Brand new for 2025, this is your organisation's opportunity to become the official Sustainability event partner.

Sustainable event delivery is at the heart of CYBERUK and this package places your brand at the forefront of the sustainable initiatives across the entire event. You will also get full access to the event impact and sustainability report.

Complete the application form online >

Pre-event	On-site	Post-event
Marketing • Logo and 100-word description on official CYBERUK 2025 website sponsor page • Link from event website to sponsor website	**Print and digital branding** • Logo and 100-word description in CYBERUK 2025 digital delegate brochure • 1/3-page advertisement in digital delegate brochure Branding and Marketing • Small logo on event welcome signage	• Logo and 100-word description on sponsorship page of CYBERUK website
	Exhibition • 3 x 2 standard shell scheme exhibition stand • Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements.	
	Passes • Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) • Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	

Barista Coffee Bar Sponsor

£20,000 +VAT

As the official Barista Bar Sponsor for the event, your brand will be closely associated with a hub where delegates can recharge and network.

Providing complimentary ethically and sustainably sourced hot drinks throughout the event, included in the package are a limited number of co-branded keep cups for delegates to take home, giving your brand longevity after the event. All beverages will be provided in fully recyclable cups during the event.

Complete the application form online >

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Logo on inside back cover of digital delegate brochure ▪ Small Logo on event welcome signage ▪ Logo placed prominently in Barista bar location ▪ CYBERUK to provide co-branded reuseable keep cups for delegates (limited stock, co-branded recyclable paper cups provided for additional use)	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Exhibition ▪ 3 x 2 standard shell scheme exhibition stand ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements	
	Passes ▪ Two complimentary two-day delegate pass (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	

Digital Delegate Brochure and Mini Printed Map

£20,000 +VAT

The CYBERUK 2025 digital delegate brochure will serve as the go-to resource for delegates, both during the event and when planning their visit in advance.

The brochure will be available to download Pre-Event and on-site, including branding and a one-page advertorial. Your logo will also feature on a mini fold out map that will showcase the event programme and floor plan. These will be handed to every delegate as they arrive at the event.

Complete the application form online ➤

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website	**Print and digital branding** ▪ Logo on front cover of CYBERUK 2025 digital delegate brochure ▪ Full-page back cover advertisement in digital delegate brochure ▪ One-page advertorial in digital delegate brochure – including option for a video (if using Issuu) ▪ Logo on printed mini map (2,000 copies printed and distributed onsite) ▪ Small logo on event welcome signage	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Exhibition ▪ 3 x 2 standard shell scheme exhibition stand ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements.	
	Passes ▪ Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	

Bursary Sponsor

£20,000 +VAT

It's our goal that CYBERUK will reflect the full spectrum and diversity of the fast-growing cyber security community.

Through this sponsorship package, you'll be enabling 10 individuals to attend and benefit from the event who might not otherwise have had the chance to do so, broadening the scope and future potential for this vital profession. Each bursary will be used to fund underrepresented cyber security communities identified specifically by the NCSC.

Complete the application form online ＞

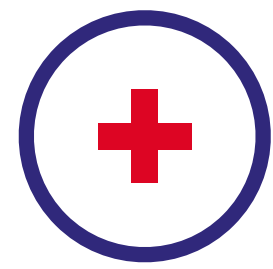| Pre-event	On-site	Post-event
Marketing • Logo and 100-word description on official CYBERUK 2025 website sponsor page • Link from event website to sponsor website	**Print and digital branding** • Logo and 100-word description in CYBERUK 2025 digital delegate brochure • 1/3-page advertisement in digital delegate brochure Content Feature • Digital delegate brochure will explain how the bursary scheme provides free places for priority audiences • Small logo on event welcome signage	• Logo and 100-word description on sponsorship page of CYBERUK website
	Exhibition • 3 x 2m standard shell scheme exhibition stand • Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements.	
	Passes • Two complimentary two-day delegate passes (normally £1,199.00 + VAT each) • Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	

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OPPORTUNITY
AVAILABLE

Lanyard Sponsor

£20,000 +VAT

Don't miss the opportunity for your brand to feature on every CYBERUK 2025 lanyard. Worn by delegates and speakers across the two-day showcase event, your logo will feature prominently on conference lanyards both during and post event.

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on official CYBERUK 2025 website sponsor page ▪ Link from event website to sponsor website	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Logo on inside back cover of digital delegate brochure ▪ Small logo on welcome signage ▪ Co-branded logo on conference lanyard	▪ Logo and 100-word description on sponsorship page of CYBERUK website
	Exhibition ▪ 3 x 2 standard shell scheme exhibition stand ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements	
	Passes ▪ Two complimentary two-day delegate pass (normally £1,199.00 + VAT each) ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	

Complete the application form online ›

Add on Packages

We know that one size doesn't fit all when it comes to sponsorship. That's why, for CYBERUK 2025, we are pleased to offer the following benefits packages that can be added to any other existing sponsorship or exhibition package.

Leaders' Dinner Table Sponsor

£10,000 +VAT

CYBERUK will host an exclusive CYBERUK 2025 Leaders' Dinner in the evening of the first full event day – Wednesday 7 May. This prestigious event will be attended by both private and public sector leaders alongside senior local and international representatives.

Available as an add-on to any package that doesn't already include a dinner table, you will receive the chance to host 10 delegate guests on your table. At least two guests must be representatives from the sponsor company and all guests must be of a sufficient senior level in their organisation and approved by NCSC. Requests can also be made to invite an NCSC member to join your table, subject to availability.

Complete the application form online ❯

On-site

- One CYBERUK 2025 Leaders' Dinner table (10 places) – Invitation process managed in collaboration with NCSC

Charging Station Sponsor

£6,000 +VAT

Charging stations will be located at different positions around the venue, providing a valuable and much-needed opportunity for delegates to charge their electronic devices in comfort.

These always prove to be popular meeting places and give you yet another opportunity for brand exposure.

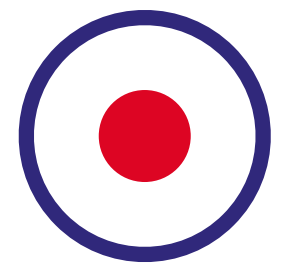**Complete the application form online** ❯

On-site

Branding
- Logo featured prominently on charging station

Passes
- One complimentary two-day exhibitor pass (normally £449.00 + VAT each)

Exhibiting Opportunities

The cyber security industry exhibition is a key part of CYBERUK, enabling delegates to benefit from company expertise and to see, first-hand, the latest products and services on offer today.

CYBERUK 2025 offers exhibitors the chance to meet and engage with a broad cross section of stakeholder and suppliers within a safe and comfortable environment.

Partner Exhibitor

£20,000 +VAT

Receive 5 x 5 metres of exhibition space in this space-only stand option. You will have the flexibility to either design your own stand and showcase your company alone or create a 'partner stand' to demonstrate the collaborative solutions you've strategically delivered alongside others within the industry.

Complete the application form online ＞

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on CYBERUK 2025 exhibitor page ▪ Link from event website to company website	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Inclusion in the list of partner exhibitors in the digital delegate brochure ▪ 1/3-page advertisement in digital delegate brochure **Exhibition** ▪ 5m x 5m space-only ▪ Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements. **Passes** ▪ Four complimentary two-day exhibition passes (normally £449.00 + VAT each) ▪ One complimentary two-day delegate pass (normally £1,199.00 + VAT each)	▪ Logo and 100-word description on sponsorship page of CYBERUK website ▪ Thank you tweet from NCSC, recognising and thanking the sponsors & exhibitors

Premium Exhibitor

£12,000 +VAT

Our premium exhibitors receive access to a 6m x 2m shell scheme stand, complete with one power socket, one table, two chairs and Wi-Fi access.

Your brand will also benefit from pre- and post-event promotion via the official CYBERUK website and Digital Delegate Brochure, raising awareness and visibility for your organisation prior to the conference.

Pre-event	On-site	Post-event
Marketing ▪ Logo and 100-word description on CYBERUK 2025 exhibitor page ▪ Link from event website to company website	**Print and digital branding** ▪ Logo and 100-word description in CYBERUK 2025 digital delegate brochure ▪ Inclusion in the list of partner exhibitors in the digital delegate brochure **Exhibition** ▪ 6m x 2m space-only shell scheme stand Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements **Passes** ▪ Three complimentary two-day exhibition passes (normally £449.00 + VAT each) ▪ One complimentary two-day delegate pass (normally £1,199.00 + VAT each)	▪ Logo and 100-word description on sponsorship page of CYBERUK website ▪ Thank you tweet from NCSC, recognising and thanking the sponsors & exhibitors

Complete the application form online ▷

Standard Exhibitor

£7,000 +VAT

CYBERUK standard exhibitors are provided with a 3m x 2m shell scheme stand to showcase products and services, complete with one power socket, one table, two chairs and Wi-Fi access.

Standard exhibitors are included within the digital event brochure and pre-event materials.

Complete the application form online ›

Pre-event	On-site	Post-event
Marketing ▪ Logo and 50-word description on CYBERUK 2025 exhibitor page ▪ Link from event website to company website	**Print and digital branding** ▪ Logo and 50-word description in CYBERUK 2025 digital delegate brochure ▪ Inclusion in the list of partner exhibitors in the digital delegate brochure **Exhibition** ▪ 3m x 2m shell scheme stand Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements. **Passes** ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each) ▪ One complimentary two-day delegate pass (normally £1,199.00 + VAT each)	▪ Logo and 50-word description on sponsorship page of CYBERUK website ▪ Thank you tweet from NCSC, recognising and thanking the sponsors & exhibitors

Academia Exhibitor

£2,400 +VAT

CYBERUK academia exhibitors are provided with a 3m x 2m shell scheme 'pod' stand to showcase products and services, complete with one power socket, one table, two chairs and Wi-Fi access.

Academia exhibitors are included within the digital event brochure and pre-event materials.

Complete the application form online ▷

Pre-event	On-site	Post-event
Marketing ▪ Logo and 30-word description on CYBERUK 2025 exhibitor page ▪ Link from event website to company website	**Print and digital branding** ▪ Logo and 30-word description in CYBERUK 2025 digital delegate brochure ▪ Inclusion in the list of Academia exhibitors in the digital delegate brochure **Exhibition** ▪ 3m x 2m shell scheme 'pod' stand (Including one power socket, logo backdrop, reception desk, one chair and Wi-Fi access) Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements **Passes** ▪ Two complimentary two-day exhibition passes (normally £449.00 + VAT each)	▪ Logo and 50-word description on sponsorship page of CYBERUK website ▪ Thank you tweet from NCSC, recognising and thanking the sponsors & exhibitors

SME Exhibitor

£1,200 +VAT

SMEs make up an essential component of the private sector business landscape. Small businesses and startups are integral to the creation of innovative cyber security technologies, and we encourage small businesses to participate in CYBERUK.

Any organisation with less than 40 employees can connect with potential customers at CYBERUK 2025 by being part of our SME Zone. SME exhibitors are provided with 2m x 1.5m pod stand, including a branded back wall and branded display desk and stool.

Complete the application form online ▷

Pre-event	On-site	Post-event
Marketing ▪ Logo and 30-word description on CYBERUK 2025 exhibitor page ▪ Link from event website to company website	**Print and digital branding** ▪ Logo and 30-word description in CYBERUK 2025 digital delegate brochure ▪ Inclusion in the list of partner exhibitors in the digital delegate brochure **Exhibition** ▪ 2m x 1.5m shell scheme 'pod' stand (Including one power socket, logo backdrop, reception desk, one chair and Wi-Fi access) Sustainability Pledge: Stands to be adapted to be as sustainable as possible for the event; using modular, reusable, or reconfigurable, stands or ability to have recyclable elements. **Passes** ▪ One complimentary two-day exhibition passes (normally £449.00 + VAT each)	▪ Logo and 30-word description on sponsorship page of CYBERUK website ▪ Thank you tweet from NCSC, recognising and thanking the sponsors & exhibitors

How to apply

By sponsoring CYBERUK 2025, you will be part of a collective effort to ensure the UK maximises the benefits of emerging technologies, and is sufficently resilient to new and evolving threats. Join us to be part of this year's focus: Transforming Resilience. Countering Threats.

Online applications for the key content packages (Lead Sponsor, Technical Masterclass Sponsor, Networking Sponsor, Stream Sponsor, Leaders' Dinner Sponsor, Welcome Drinks Sponsor, Interactive Workshop Sponsor) close on **Friday 11 October at 5pm.**

All other sponsorship and exhibition packages will remain open and will be allocated on a first come first served basis, so do not delay in submitting your application.

To be considered, please address the following criteria within your application:

- An understanding of, and the ability to demonstrate, your alignment with the priorities of the NCSC

- A strong statement of your own security position and practices, either through Cyber Essentials certification or otherwise

- Demonstration of relevant and innovative projects or initiatives within your business and particularly those associated with Manchester or the North West – our location – that support your sponsorship application

All applications will be scored in an open and fair way, based on the above criteria being met, by an NCSC panel. As always, the NCSC reserves the right not to offer packages or to offer different packages to applicants and, in particular, will take into account any potential reputational risk in the selection of its sponsor and exhibitor partners at CYBERUK.

Complete the application form online. The team welcome the opportunity to discuss alternative and / or bespoke packages.

0117 906 4554

cyberuk-sponsorship@brayleinoevents.com

Complete the application form online >

Deadline for key content packages 11 October 2024

6 May
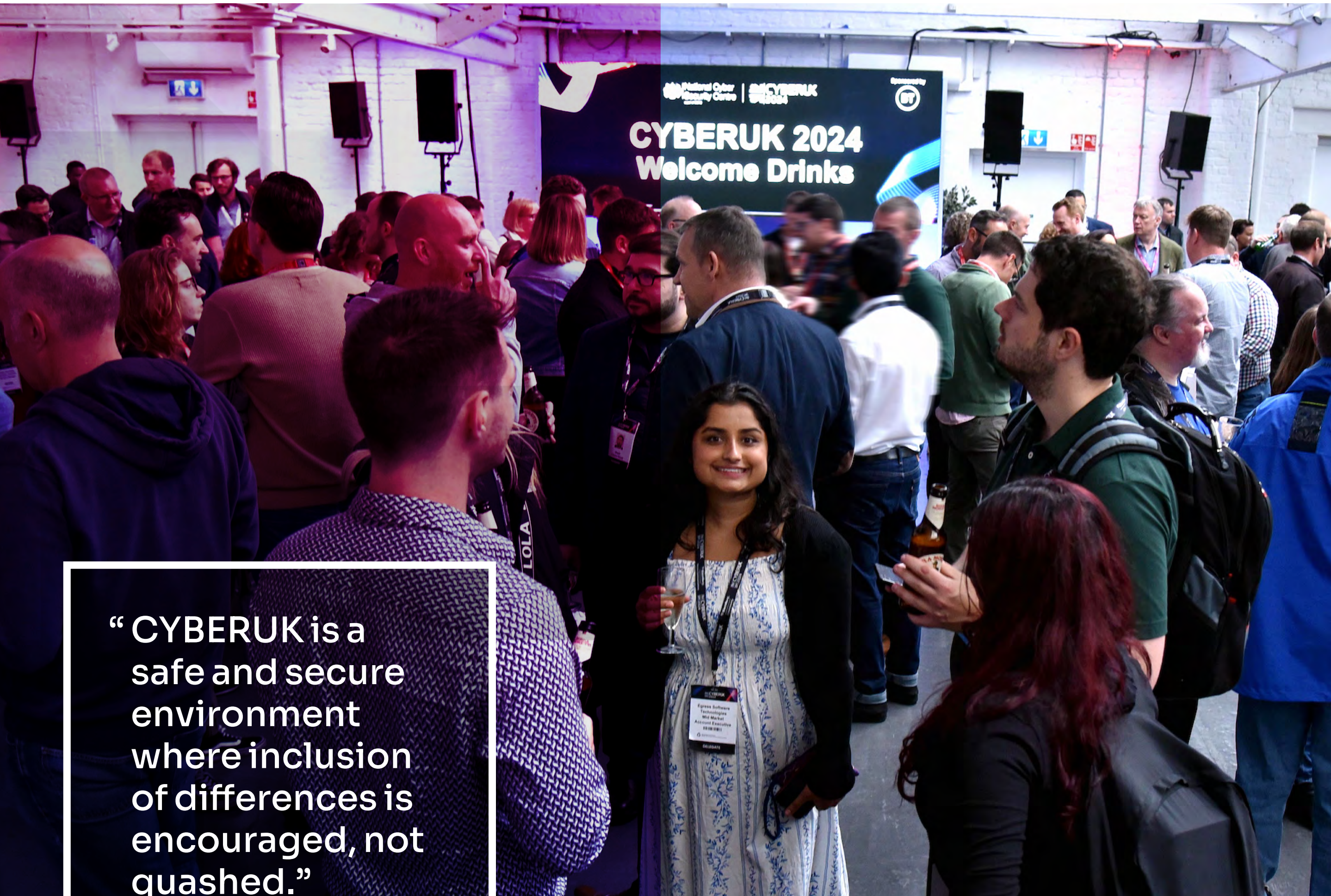- Early collection of delegate badges
- Welcome Drinks

7 May — Day 1 of CYBERUK
- Informal Drinks Reception
- Leaders' Dinner

8 May — Day 2 of CYBERUK
- Women in Cyber Breakfast

> " CYBERUK is a safe and secure environment where inclusion of differences is encouraged, not quashed."
>
> Public sector delegate

A commitment to ethical behaviour and sustainable impact

CYBERUK 2025 is committed to delivering an enjoyable and informative event, which:

- **Fosters a culture of inclusion**

- **Encourages a diverse mix of viewpoints and backgrounds**

- **Respects and strives for minimal impact on the environment**

Our priority is for every attendee to feel safe and able to come to the event and create an environment of mutual respect.

As event organisers with sustainability at the heart of event delivery, we have also chosen a venue that has sustainability front of mind. Manchester Central have an in depth Sustainability Policy and are committed to ensuring sustainability is central to their business and mission to deliver outstanding events.

We are encouraging all of our delegates, sponsors and exhibitors to think and act sustainably. As valued partners, we welcome your support, as collaboration is key in achieving our most inclusive and sustainable event to date.